



**uptownlexington**

Meet us on Main Street.

**2nd Annual BBQ Capital Cook-off  
Uptown Lexington, North Carolina**  
April 27-28, 2012



**Sponsorship Opportunities**

***Event cash sponsors will receive the following benefits.***

**Title Sponsor—\$15,000** (limited to one sponsor)

- Event titled for your company—*Your Company BBQ Capital Cook-off*
- Your company name on all trophies
- Listed as *Your Company BBQ Capital Cook-off* in all advertising
- Opportunity to 'name' the main cook-off site 'street'
- Presenter of trophies and checks at awards ceremony
- Company logo prominently placed on banner at awards ceremony and Main Stage
- Company logo prominently placed on BBQ Capital Cook-off advertising
- Company logo prominently displayed on event website and linked to your website
- Company logo prominently displayed on event programs
- On-site promotional opportunity to sell or give away imprinted promotional materials
- Company logo prominently placed on event t-shirt
- 16 complimentary event t-shirts
- 16 complimentary tickets to Friday night sponsor's event

**Lead Sponsor—\$8,500** (limited to two sponsors)

- Your company name on all trophies
- Participation in awards ceremony
- Opportunity to 'name' a cook-off site 'street'
- Company logo prominently placed on banner at awards ceremony and Main Stage
- Company logo prominently placed on BBQ Capital Cook-off advertising
- Company logo displayed on event website and linked to your website
- Company logo displayed on event programs
- On-site promotional opportunity to sell or give away imprinted promotional materials
- Company logo on event t-shirt
- 12 complimentary event t-shirts
- 12 complimentary tickets to Friday night sponsor's event

*Continued*

**Gold Sponsor—\$5,000**

- Your company name on all trophies
- Company logo on banner at Sponsor's Event and Main Stage
- Company logo displayed on event website and linked to your website
- Company logo displayed on event programs
- On-site promotional opportunity to sell or give away imprinted promotional materials
- Company logo on event t-shirt
- 8 complimentary event t-shirts
- 8 complimentary tickets to Friday night sponsor's event

**Silver Sponsor—\$2,500**

- Company logo on banner at Sponsor's Event and Main Stage
- Company logo displayed on event website and linked to your website
- Company logo displayed on event programs
- Company logo on event t-shirt
- 6 complimentary event t-shirts
- 6 complimentary tickets to Friday night sponsor's event

**Bronze Sponsor—\$1,000**

- Company logo on banner at Sponsor's Event and Main Stage
- Company name displayed on event website and linked to your website
- Company name displayed on event programs
- Company logo on event t-shirt
- 4 complimentary event t-shirts
- 4 complimentary tickets to Friday night sponsor's event

**Sponsor—\$500**

- Company logo on banner at Sponsor's Event and Main Stage
- Company name listed on event website linked to your website
- Company name listed on event programs
- Company name listed on event t-shirt
- 2 complimentary event t-shirts
- 2 complimentary tickets to Friday night sponsor's event



**2nd Annual BBQ Capital Cook-off**  
**Uptown Lexington, North Carolina**  
April 27-28, 2012  
**Sponsorship Agreement**



***Please type or write clearly!***

Company Name \_\_\_\_\_

Mailing Address \_\_\_\_\_

Contact Person \_\_\_\_\_

Contact Person's email \_\_\_\_\_

Contact Person's phone \_\_\_\_\_ Cell Phone \_\_\_\_\_

Company Name as it will appear in publicity \_\_\_\_\_

I agree to sponsor the BBQ Capital Cook-off at the following level.

\_\_\_ \$15,000 \_\_\_ \$8,500 \_\_\_ \$5,000 \_\_\_ \$2,500 \_\_\_ \$1,000 \_\_\_ \$500

Payment: \_\_\_ Check Enclosed  
\_\_\_ Credit Card \_\_\_\_\_ Expiration Date \_\_\_\_\_  
\_\_\_ Bill me

*By signing below you have obligated the above company for payment to Uptown Lexington, Inc. for the 2012 BBQ Capital Cook-off.*

Signature \_\_\_\_\_ Date \_\_\_\_\_

Date Received: \_\_\_\_\_ By \_\_\_\_\_

**Uptown Lexington, Inc. 4 East First Avenue, Lexington, NC 27292**  
**336-249-0383      [uptownlex@lexcominc.net](mailto:uptownlex@lexcominc.net)**  
*Uptown Lexington, Inc. is a 501c3 organization.*